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N'GENUITY ENTERPRISES ANNOUNCES PARTNERSHIP WITH MISTICA FOODS

When Two Small Food-Service Companies Join Forces, It's a Recipe for Success

SCOTTSDALE, ARIZONA – December 9, 2014 – Proving the adage that small can in fact be mighty, N'Genuity Enterprises recently announced a new partnership with Mistica Foods. The union between these two small, food-service companies is designed to enhance N'Genuity's production capabilities while maintaining the high level of service that comes from being a small business.

"The partnership between N'Genuity and Mistica Foods is designed with our clients in mind," explained Valerie LittleChief, CEO of N'Genuity. "Both companies enjoy a reputation for excellence, so combining our resources allows us to offer all the benefits of a big company in terms of controlled, in-house production, but retain the attention to detail that makes working with small businesses so rewarding."

Effective immediately, the partnership allows for additional exciting changes. N'Genuity and Mistica Foods will now jointly manufacture their products within the 40,000-square-foot production plant in Addison, Illinois. The plant's impressive production capabilities mean that N'Genuity will be able to consolidate all of its food production within that single facility. As a result, the company can focus greater attention on responding to customer needs as well as potentially expanding its menus down the road.

Additionally, N'Genuity will see its Vice President of Global Sales, Joe Mancini, and its Midwest military sales team all relocate to Addison, Illinois to provide even better customer service to clients.

While both N'Genuity and Mistica Foods share a passion for providing superior food products to their clients, their industry expertise isn't the only thing they have in common. Both companies are also independent, small businesses that are owned and operated by women. As a result, both organizations share a unique perspective and business approach, which only enhances the benefits of their new partnership.

About N’Genuity Enterprises

Based in Scottsdale, Arizona, N’Genuity specializes in providing high-quality, portioned protein products to the U.S. military, gaming venues, and foodservice customers worldwide. N’Genuity has earned numerous awards and recognition for its ability to meet clients’ unique needs with signature products and a range of menu options whose diversity rivals those of larger companies. In addition to its U.S. Small Business Administration certification as a Woman Owned Business (WOB), N’Genuity is a Native American Business. CEO Valerie LittleChief honors her Kiowa and Comanche heritage with several Native American affiliations, including the American Indian Chamber of Commerce of Arizona.

About Mistica Foods

Mistica Foods caters to national and international customers from its headquarters in Addison, Illinois. Founded and operated by Monika Rose Walas, Mistica Foods provides custom menu and supply-chain solutions within both the food-service and retail industries. Its multifaceted business approach allows Mistica Foods to expertly provide a variety of services, from menu analysis and ideation, to providing artisan menu options to clients around the world.

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